



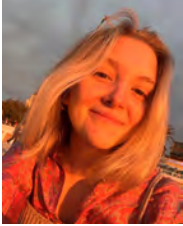
CAMP AE

Summer 24'

A Collection by S'23 Interns



MEET THE TEAM



Deanna McNally

Marist College - Apparel Design

Womens Woven tops & dresses



Bria Royer

Marist College - BFA Fashion Design

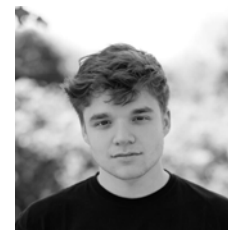
Women's Denim Shorts and Skirts



Georgia DiRoberto

Kent State University - Fashion Design

Women's Sweaters



Luke Fisher

University of Missouri - Product Development

Men's Woven Bottoms



Mariana Rodriguez

SCAD - Fashion Design

Men's Woven Tops and Swim



Zach Spraggins

University of Oregon - BFA Product Design

Men's Knit Tops



53 KODAK PORTRA 400

54 KODAK PORTRA 400

55 KODAK PORTRA

51 KODAK PORTRA 400

52 KODAK PORTRA

53 KODAK PORTRA



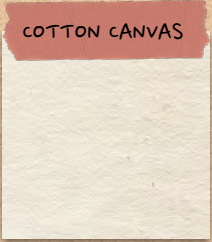
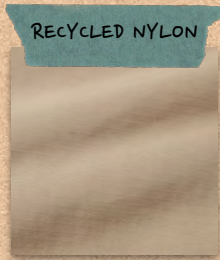
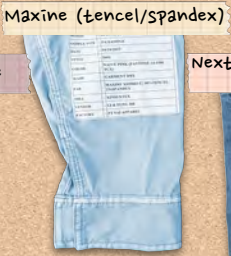
CAMP LIFE CAMPERS' ESCAPE

COLOR STORY

CAMP LIFE CAMP LIFE



FABRICS



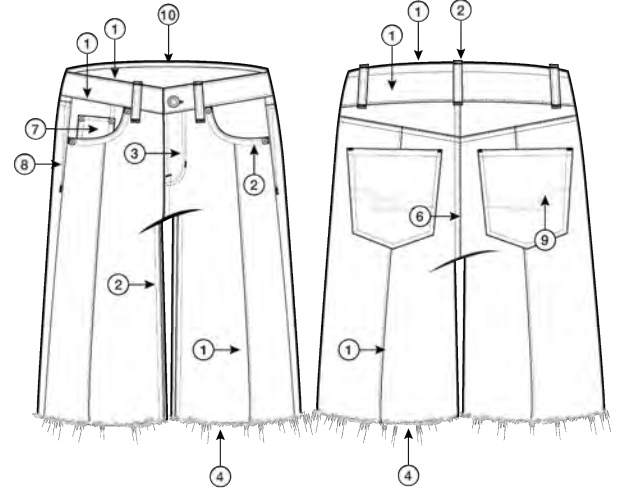
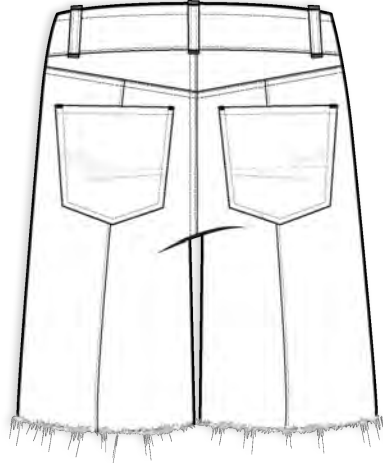
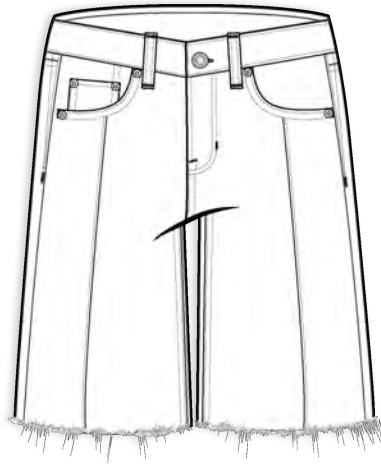


WOMENS DENIM SHORTS





WOMENS DENIM SHORTS



WASH STANDARD



WASH OPT 2



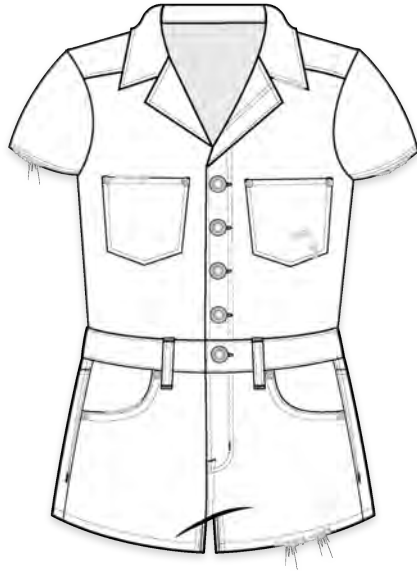
V-RISE LOW RISE SUPER BAGGY SHORT:

- 1 = EDGE STITCH
- 2 = 1/4" DBL NDL TOPSTITCH
- 3 = J-STITCH @ FLY (see diagram)
- 4 = FRAY HEM
- 5 = 1/4" DBL NDL YOKE STITCH
- 6 = 1/4" DBL NDL SAFETY STITCH
- 7 = COIN POCKET (see diagram)
- 8 = CORDSTITCH (see diagram)
- 9 = BACK POCKET (see diagram)
- 10 = INTERIOR CHAIN STITCH





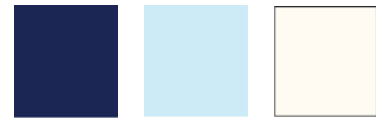
WOMENS DENIM SHORTS



WASH VARIATIONS



RIPPED POCKET SHADOW





WOMENS WOVEN TOPS + DRESSES



Clean girl
Care free
Easy
Natural
Vintage Pretty

Wovens Trends



SKETCHES



V cross in front + back
 + narrower V in back
 ← Tie under arm
 ← side smocking detail
 + cute beach cover + dress



Italy hair

Maxi → Mini Zip off

← elastic waistband



zipper under ruffle
 zips off into mini skirt
 zipper sewn in to ruffle
 size of ruffle prominent enough to cover zip but not too big



Zip off first layer
 ← Layer OTT above ruff Mesh
 → ruffles on this

• Interchangeable skirts?
 solid + floral?
 • zip off skirts yet in a femme aesthetic



• Dainty ruffle but enough to cover zipper
 • Double layer? mesh w/ lining?



← asym? hem



Nylon Coil Separating Zipper



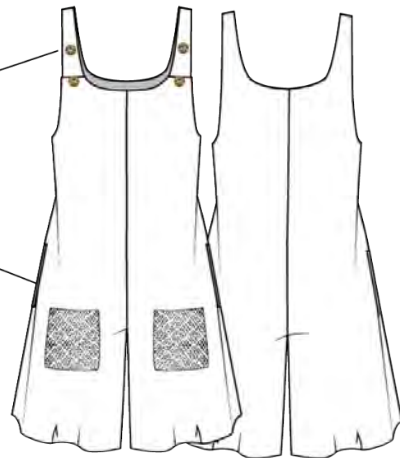


SKETCHES



- cropped resort shirt
 - oversized
 - OTT on pockets + Lapel Lace
 - pearl buttons to make it look more femme
- zig zag embroidery

The lived in woven stripe



- new take on fit & f
- Drawstring channel used to achieve different fit
- To diff bust sizes/len comfort
- adjustability under bust

Just elastic instead of channel/ties





CADS

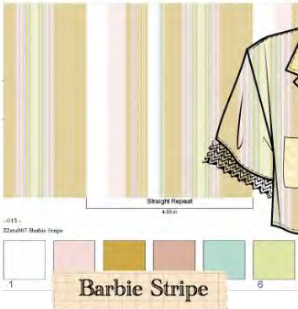
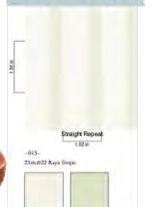


Maxine tencel

1	100% TENCEL
2	100% TENCEL
3	100% TENCEL
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47	100% TENCEL
48	100% TENCEL
49	100% TENCEL
50	100% TENCEL



Raya Stripe



Barbie Stripe



Mika Floral



Kylie

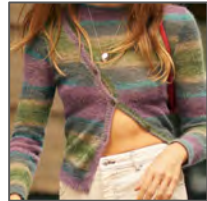
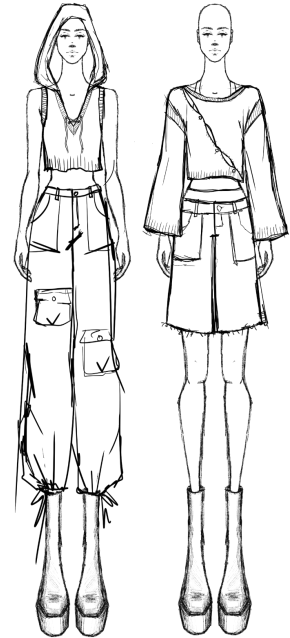
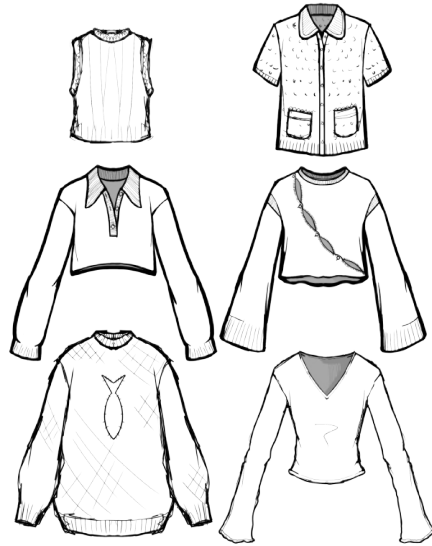
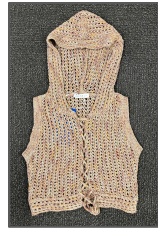


Krista Crepe



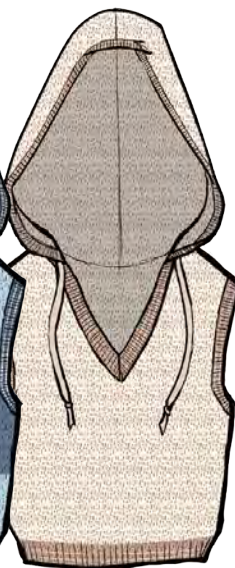
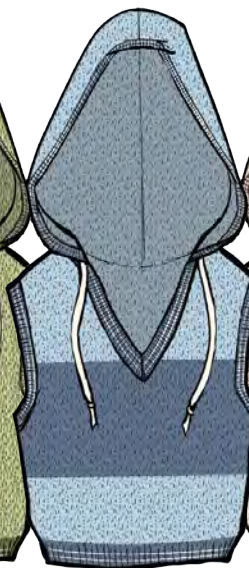
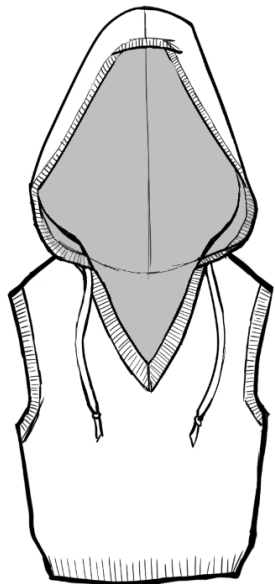
CAMP LIFE CAMP LIFE CAMP LIFE CAMP LIFE

WOMENS SWEATERS



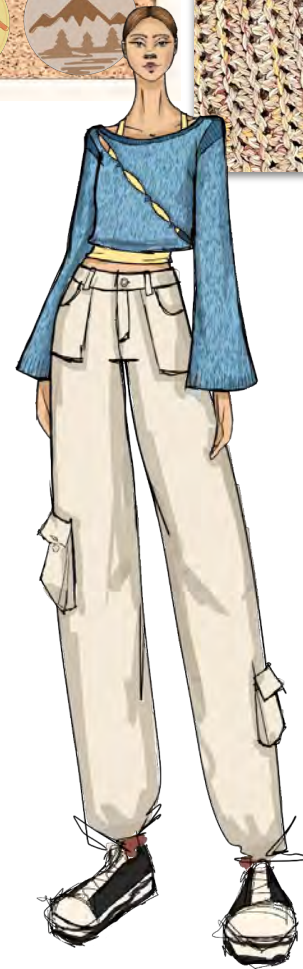
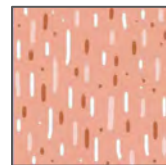
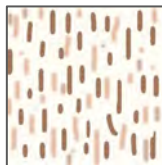
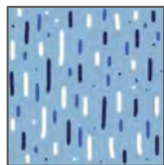
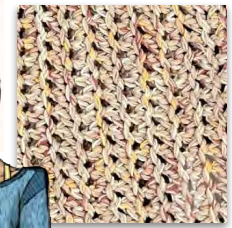


WOMENS SWEATERS





WOMENS SWEATERS





MENS WOVEN TOPS + SWIM



maxim
pockets



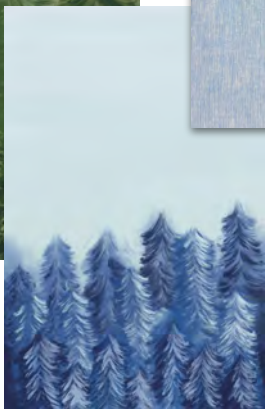
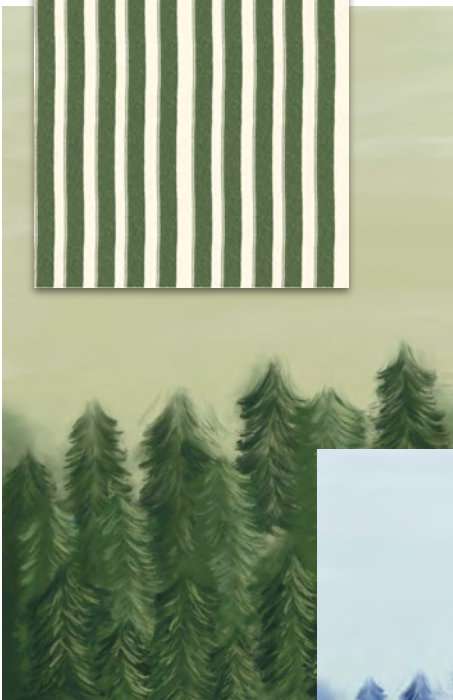
maxim
pockets

maxim
pockets

maxim
pockets

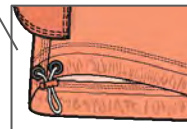
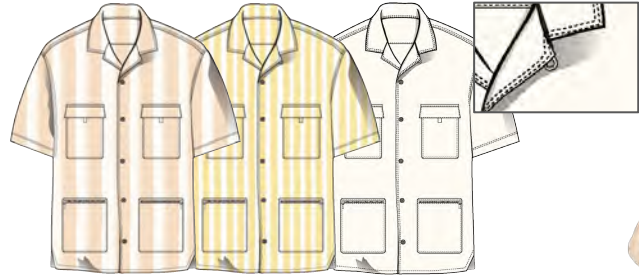


MENS WOVEN TOPS + SWIM





MENS WOVEN TOPS + SWIM

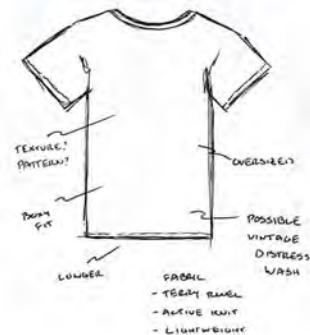
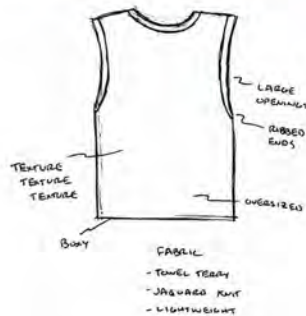
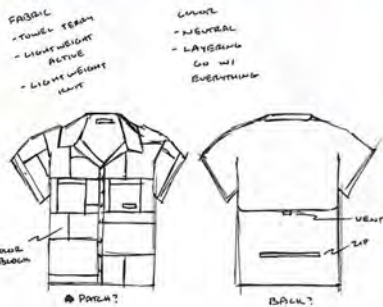
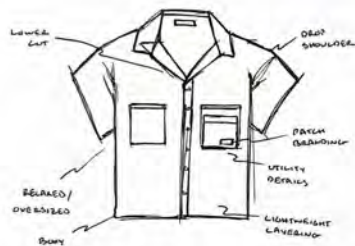




MENS KNIT TOPS



BUTTON SHIRT



POCKETS



TWO ROWS



LOOP



DOUBLE



ZIPPER



CLASSIC



FLAP



30 POCKETS

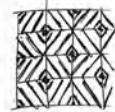


4 POCKET

PATTERN / TEXTURE



[SURFACE FEEL]



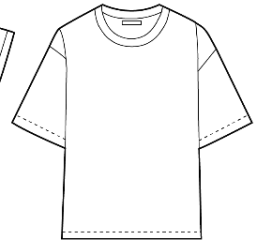
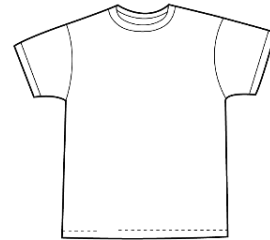
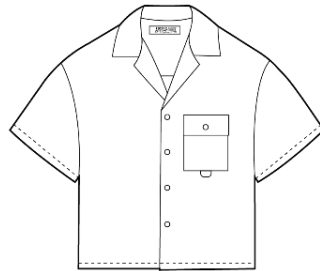
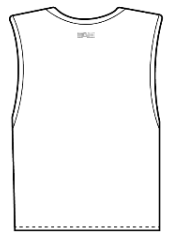
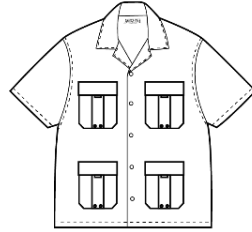
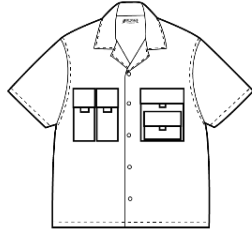
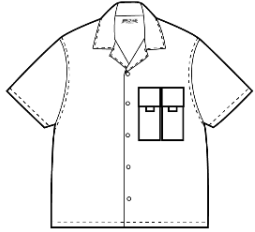
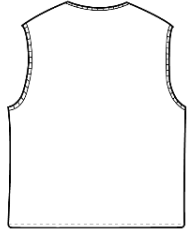
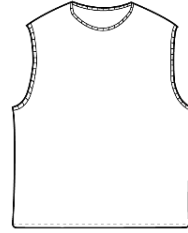
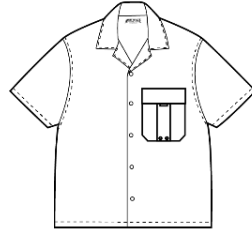
OVERSIZED VERSION W/ RAW ENDS



DISTRESSED ENDS

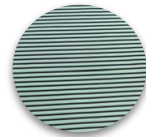
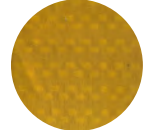
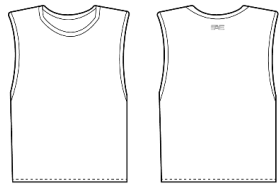
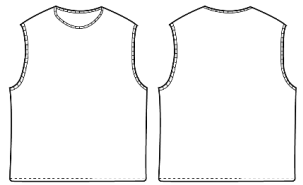


MENS KNIT TOPS



CAMP LIFE AMERICAN EAGLE CAMP LIFE CAMP LIFE

MENS KNIT TOPS





MENS FIT INSPO

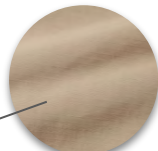




MENS BOTTOMS



GEARED-TO-GO
RECYCLED NYLON
SHORT



RECYCLED NYLON



6.5" INSEAM
LENGTH



8" INSEAM
LENGTH

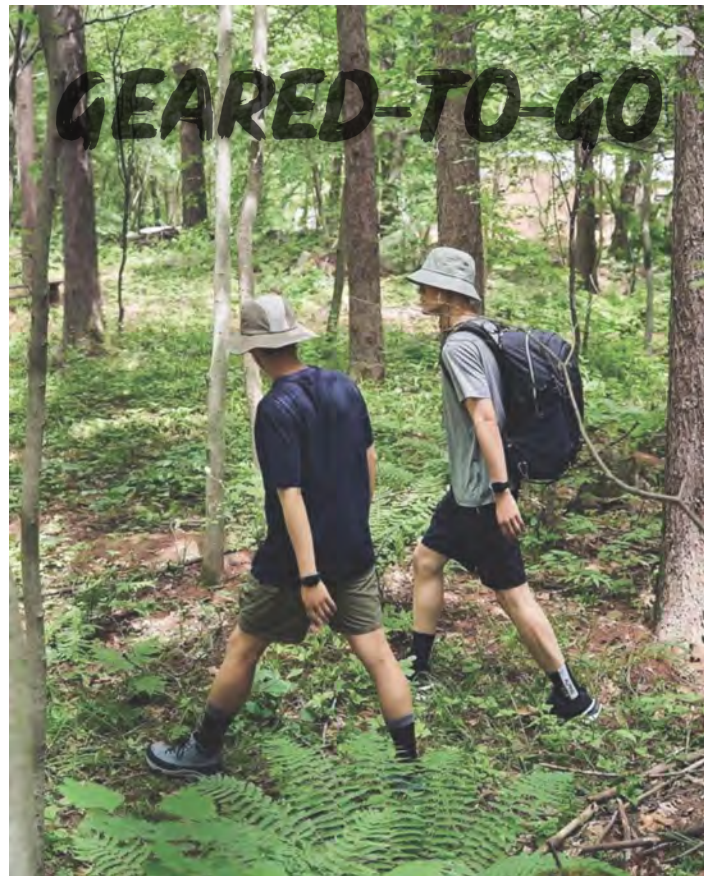


COTTON CANVAS

COTTON CANVAS
HIKING SHORT



MENS BOTTOMS



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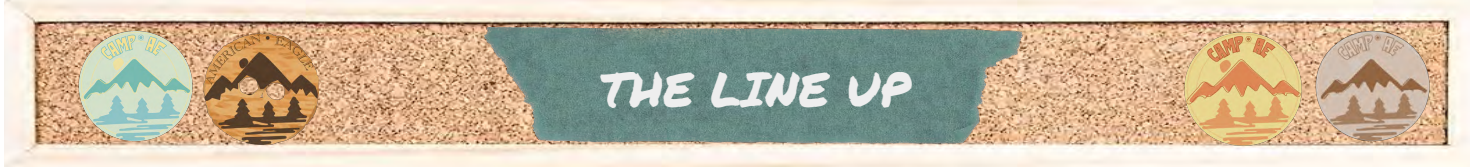
MENS BOTTOMS





MENS STYLING







QUESTIONS?

